



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

## Eduniversal Best Masters Ranking Retail Sales management & Business Development - Worldwide

Country Rank School / Programme



1. **Aalto University - School of Business**  
★★★★★ MSc in Retail Marketing



2. **Neoma Business School**  
★★★★★ MSc Business Development et Clients Grands Comptes



3. **KEDGE Business School**  
★★★★★ MSc International Business



4. **NOVA Information Management School (NOVA IMS) - Universidade Nova de Lisboa**  
★★★★★ Master in Data-Driven Marketing - Specialization in Marketing Intelligence



5. **Monash University - Monash Business School**  
★★★★★ Master in Global Business and Applied Marketing



6. **Hong Kong University of Science and Technology - HKUST Business School**  
★★★★★ MSc in International Management with CEMS



7. **School of Economics and Management, University of Porto**  
★★★★★ Mestrado em Gestão Comercial - Master in Sales Management



8. **St. Petersburg University**  
★★★★★ Master in International Trading System



9. **LUISS Business School**  
★★★★★ Master in Marketing Management - Retailing, E-Commerce & Distribution



10. **Pontificia Universidad Católica de Chile- Escuela de Administración**  
★★★★★ MBA Ingenieros Comerciales y Civiles Industriales



11. **Université Paris 1 Panthéon-Sorbonne - Ecole de Management de la Sorbonne UFR 06**  
★★★★ Master Stratégie Commerciale et Politiques de Négociation (SCPN)



12. **Université Paris Dauphine-PSL**  
★★★★ Master Distribution et Relation client (206)



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE



13. The University of Manchester - School of Mechanical, Aerospace and Civil Engineering  
★★★★ MSc in Commercial Project Management



14. Universidad Adolfo Ibañez Escuela de Negocios  
★★★★ Diplomado en Dirección Estratégica de Ventas



15. Universidad Panamericana Facultad de Ciencias Economicas y Empresariales  
★★★★ Maestría en Mercadotecnia y Comercialización Estratégica



16. Grenoble Ecole de Management  
★★★★ MSc Business Development



17. The Russian Presidential Academy of National Economy and Public Administration  
★★★★ Marketing and Sales Management



18. BSP Business School São Paulo  
★★★★ Master em Gestão de Vendas - NOT OFFERED



19. Reutlingen University - ESB Business School  
★★★★ MA International Retail Management



20. Aix Marseille University - IAE Aix-Marseille Graduate School of Management  
★★★★ MSc 2 Management, speciality International Business



21. HSE Graduate School of Business  
★★★★ Master's programme in Marketing: Digital Technology and Marketing Communications



22. York University - Schulich School of Business  
★★★★ MBA Global Retail Management



23. EDHEC Business School  
★★★★ MSc in Global & Sustainable Business



24. WHU ? Otto Beisheim School of Management  
★★★★ Master in Management concentration in Marketing & Sales



25. Université Clermont Auvergne - IAE Clermont Auvergne, School of Management  
★★★★ Master 2 Marketing Vente parcours Retail Management & Relation de Service Client (RMRSC) (ex Management de la Distribution et Relation de Service - MDRS)



26. Universidad de las Américas Puebla - Escuela de Negocios y Economía  
★★★★ Maestría en Marketing Especialidad en Administración de Marca y Venta al Detalle (Branding & Retailing)



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

- 
-  27. **IAE Paris-Est - Campus Créteil**  
★★★ **Master 2 Business Development**
- 
-  28. **Paris-Panthéon-Assas Université**  
★★★ **Master Management et Commerce International**
- 
-  29. **Universidad del Pacífico Pacífico Business School**  
★★★ **Maestría en Dirección de Marketing y Gestión Comercial**
- 
-  30. **Universidad Carlos III de Madrid - Centro de Postgrado**  
★★★ **Master en Comercio Exterior**
- 
-  31. **University of Zagreb**  
★★★ **Master Degree in Business - Trade and International Business**
- 
-  32. **iaelyon School of Management - Université Jean Moulin Lyon 3**  
★★★ **Master Marketing et Commercialisation de Produits de Grande Consommation**
- 
-  33. **UADE Business School**  
★★★ **Master in Commercial Direction**
- 
-  34. **ISCTE Executive Education - Instituto Universitário de Lisboa**  
★★★ **Executive Master in Sales Management**
- 
-  35. **ESCP Business School**  
★★★ **MSc in Sales 4.0 International Sales Management**
- 
-  36. **University of Queensland - Faculty of Business, Economics and Law**  
★★★ **Graduate Certificate in Research Commercialisation - NOT OFFERED**
- 
-  37. **Manchester Metropolitan University**  
★★★ **Fashion Buying and Merchandising Management**
- 
-  38. **FIA Business School**  
★★ **Advanced MBA Varejo**
- 
-  39. **EAE Business School**  
★★ **Master en Dirección de Marketing y Gestión Comercial**
- 
-  40. **Eurasian Management and Administration School (EMAS Business School)**  
★★ **Executive MBA: Marketing and Sales Management**
-



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

- 
-  41. **ICN Business School**  
★★★ **MSc in International Business Development**
- 
-  42. **TU Dublin - College of Business, School of Retail & Services Management**  
★★★ **Master of Business Studies in Retail Management (Full-time)**
- 
-  43. **Pontificia Universidad Católica Argentina (UCA) Escuela de Negocios**  
★★★ **Posgrado en Negociación**
- 
-  44. **Edinburgh Napier University**  
★★★ **MSc International Business Management**
- 
-  45. **Meiji University Graduate School of Business**  
★★★ **Master in International Trade**
- 
-  46. **Limak Austrian Business School**  
★★★ **Executive MBA Sales Management Excellence**
- 
-  47. **Nanjing University School of Business**  
★★★ **Master in International Trade**
- 
-  48. **Universite de Toulouse 1 Capitole**  
★★★ **Master 2 Marketing, Distribution & Business**
- 
-  49. **Amity International Business School**  
★★★ **MBA Retail Management**
- 
-  50. **ISTUD Business School**  
★★★ **MASTER IN Retail Marketing and Sales Management - NOT OFFERED**
- 
-  51. **ISCAM - Institut Supérieur de la Communication des Affaires et du Management**  
★ **Master International Business (IB)**
- 
-  52. **Umeå University - Umeå School of Business, Economics and Statistics**  
★ **Master in Business Development and Internationalisation**
- 
-  53. **Birla Institute of Management Technology (BIMTECH)**  
★ **PGDM (Retail Management)**
- 
-  54. **Xavier Labour Relations Institute - School of Business and Human Resources**  
★ **Postgraduate Certificate in Retail Management - PGCRM**
-



**eduniversal**  
MASTERS  
RANKING 2015-2016  
The best Masters and MBA worldwide

# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE



55. Loughborough University  
★ Diplomacy, International Business and Trade MSc

---



56. International Institute in Geneva  
★ Master en Commerce International & Finance

---



57. Università degli Studi di Torino Dipartimento di Management  
★ Master Marketing Ominichannel Sales & Digital Management

---



58. Prin. L.N. Welingkar Institute of Management Development & Research  
★ Postgraduate Diploma in Retail Management

---



59. American University in Bosnia Herzegovina  
★ Master in International Sales and Marketing

---



60. EURIDIS  
★ Master Professionnel Ingénieur d'Affaires en Hautes Technologies

---