



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

## Eduniversal Best Masters Ranking Data analytics - Western Europe

Country Rank School / Programme

-  1. **NOVA Information Management School (NOVA IMS) ? Universidade Nova de Lisboa**  
★★★★★ Master in Data Science and Advanced Analytics

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-  2. **Erasmus University Rotterdam**  
★★★★★ Master Data Science and Marketing Analytics

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-  3. **University of Warwick**  
★★★★★ MSc Data Analytics

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-  4. **NEOMA Business School**  
★★★★★ Mastère Spécialisé Marketing et Data Analytics

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-  5. **Trinity College Dublin - School of Computer Science and Statistics**  
★★★★★ MSc in Computer Science Data Science

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-  6. **Grenoble Ecole de Management**  
★★★★★ Mastère Spécialisé Manager des Stratégies Digitales (MS)

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-  7. **Aston University**  
★★★★★ MSc Business Analytics

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-  8. **KEDGE Business School**  
★★★★★ MS Marketing Digital & Data

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-  9. **Faculdade de Economia da Universidade do Porto - School of Economics and Management, University of Porto**  
★★★★★ Master in Data Analytics

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-  10. **Athens University of Economics and Business (AUEB)**  
★★★★★ MSc in Data Science (full time)

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-  11. **University of Bologna**  
★★★★★ Data Science















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-  12. **emlyon business school**  
★★★★★ MSc in Digital Marketing & Data Science



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-  13. **UCLouvain**  
★★★★ **Master en Science des Données, Orientation Statistique**
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-  14. **Frankfurt School of Finance & Management**  
★★★★ **MSc in Applied Data Science**
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-  15. **Audencia Group**  
★★★★ **Mastère Spécialisé® Stratégies Digitales et Data Marketing (MS SDIDAM)**
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-  16. **University of Gothenburg**  
★★★★ **Master Applied Data Science**
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-  17. **University College Dublin**  
★★★★ **MSc Data Analytics**
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-  18. **ISEG - Lisbon School of Economics and Management, Universidade de Lisboa**  
★★★★ **Mestrado em Métodos Quantitativos para a Decisão Económica e Empresarial**
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-  19. **Cardiff University**  
★★★★ **Data Science and Analytics (MSc)**
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-  20. **ESCP Business School**  
★★★★ **MSc in Marketing and Digital Media**
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-  21. **Reutlingen University**  
★★★★ **MSc Consulting & Business Analytics**
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-  22. **City University of London - School of Mathematics, Computer Science and Engineering**  
★★★★ **MSc in Data Science**
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-  23. **SKEMA Business School**  
★★★★ **MSc Digital Marketing**
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-  24. **Technical University of MÃ¼nchen**  
★★★★ **Master of Science Data Engineering and Analytics**
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-  25. **ISEG Lisbon School of Economics and Management, Universidade de Lisboa**  
★★★★ **Master in Data Analytics for Business**
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-  26. **National University of Ireland - Galway**  
★★★ **Business Analytics**
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27. University of Leeds  
★★ MSc Data Science and Analytics



28. University of Glasgow  
★★ MSc Data Analytics



29. Université de Strasbourg - EM Strasbourg Business School  
★★ Master 2 E-Marketing et stratégie digitale



30. Nottingham Trent University  
★★ MSc Data Analytics for Business



31. Rennes School of Business  
★★ MSc in Strategic and Digital Marketing



32. Tilburg School of Economics and Management - Tilburg University  
★★ MSc specialization Data Science: Business and Governance



33. University of Zurich  
★★ Master of Data Science



34. Université de Toulouse 1 Capitole  
★★ Master International Marketing of Innovation



35. Cardiff Metropolitan University  
★★ Data Science - MSc



36. Cyprus International Institute of Management (CIIM)  
★★ MSc Business Intelligence & Data Analytics



37. Gisma University of Applied Sciences  
★★ MSc Data Analytics and Marketing



38. Tilburg University  
★★ Master Data Science and Society



39. IIM Digital School  
★★ Bi-Cursus Digital Marketing & Data Analytics



40. Universidad Internacional de la Rioja  
★★ Máster Universitario en Protección de Datos